



11 FREE DIGITAL MARKETING COURSES

to make you a marketing rockstar



1. CREATIVITY FROM CANVA

Canva's new online learning center will help simplify the creative process and boost the visual impact of your content.

2. INTERNET MARKETING FOR SMART PEOPLE

This 20 installment email course from Copyblogger is supplemented with 16 ebooks! That's a whole lot of learning!

4. INBOUND MARKETING FROM HUBSPOT

Get a certified education in inbound marketing from Hubspot and get your business off the ground.

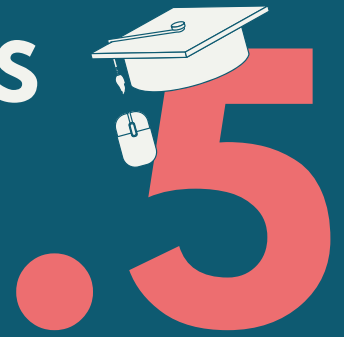
3. DIPLOMA IN E-BUSINESS

Online learning center, Alison, delivers to small business owners, awarding them a diploma in this free online marketing class.



GOOGLE'S ACADEMY OF ADS OFFICIAL ADWORDS CERTIFICATION

Become a certified AdWords expert. Learn how to use the crucial marketing tool directly from the creator.



6. BECOMING AN ENTREPRENEUR

From market research to pitching to clients. Learn the fundamentals of entrepreneurship from MIT.

7. ONLINE DIGITAL MARKETING COURSE

This digital marketing class boasts over 18,000 reviews and a solid 5-star rating from students.

8. DIY VIRAL VIDEO MINI CLASS

Learn to create awesome videos for your brand the easy way.

9. CONTENT MARKETING FOR B2B ENTERPRISES

Finally, a class dedicated to marketing for B2B companies.

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SEO TODAY: STRATEGIES TO EARN TRUST, RANK HIGH, & STAND OUT

Harness the power of SEO after completing this course from Moz superstar, Rand Fishkin.



CONTENT MARKETING THAT WORKS: STRATEGY & TACTICS TO STAND OUT

CoSchedule explains how to optimize content & prioritize big ideas over small improvements.

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